

SEO Plan and Price List



The Digital Land provides Digital marketing and SEO services to customers. here you can check the SEO plans and price list from below:

Keywords	Bronze - Know Price	Silver - Know Price	Gold - Know Price
Number of keywords to be optimized	5	15	40
Website Audit			
Search Engine Friendly Analysis	Yes	Yes	Yes
Link Popularity Analysis	Yes	Yes	Yes
Keywords Research and Analysis	Yes	Yes	Yes
Duplicate content analysis	Yes	Yes	Yes
Website Structure analysis	No	Yes	Yes
Competitor Analysis	No	No	Yes
Detailed SEO Plan	Yes	Yes	Yes
SEO Compatibility Check			
Broken Links Check	Yes	Yes	Yes

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Page Size Check	No	No	Yes
W3C Validation Check*	No	No	Yes
Browser Compatibility Check	No	No	Yes
Wikipedia / Similar Page Creation			
Page creation/Backlink from Wikipedia/similar Sites	No	No	Yes
On-Page Optimization			
URL Mapping	Yes	Yes	Yes
URL Rewriting	No	No	Yes
Title Tag Optimization	Up to 10 pages	Up to 30 pages	Up to 60 pages
Meta Tags Optimization	Yes	Yes	Yes
Keyword Density, Proximity & Prominence Check	Yes	Yes	Yes
Anchor Text Optimization	No	Yes	Yes
Alt Tag Optimization	No	Yes	Yes
Custom 404 error page setup	No	No	Yes
Google Analytic Account Setup	Yes	Yes	Yes
Webmaster Tools (Google) Account Set Up	Yes	Yes	Yes
SEO Header Tag Optimization	Yes	Yes	Yes
Exiting Content Optimization	Yes	Yes	Yes
New Page Creation (If Required)	Up to 5	Up to 15	Up to 30
URL Canonicalization Check	Yes	Yes	Yes
Robots.Txt Optimization	Yes	Yes	Yes
XML and TXT Sitemap Generation	Yes	Yes	Yes
Off-Page Optimization and Link Building			
Social Bookmarking	Yes	Yes	Yes
Article Submission	No	Yes	Yes
Article Social Bookmarking	Yes	Yes	Yes

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Press Release Submission**	No	Yes	Yes
Classifieds Submissions	No	Yes	Yes
SEO Content Creation			
Article Writing	Yes	Yes	Yes
Press Release Writing	No	No	Yes
Review Writing	No	No	Yes
Local Search Website Optimization			
Local Search Engine Submission	Yes	Yes	Yes
Updating local listing Pages	No	No	Yes
Google Business Listing	No	Yes	Yes
Blogging			
Blog Creation	No	Yes	Yes
Blog Writing#	No	No	Yes
Blog Directory Submission	No	Yes	Yes
Blog RSS Submission	No	Yes	Yes
Social Media Optimization			
Facebook Fan Page Creation	Yes	Yes	Yes
Regular Updates	No	No	Yes
Facebook TimeLine Design	No	Yes	Yes
Facebook Fan Page Like Integration	Yes	Yes	Yes
Twitter Page Creation	Yes	Yes	Yes
Regular Updates	No	No	Yes
Twitter Background Design	No	Yes	Yes
Twitter Follow Button Integration	Yes	Yes	Yes
Google+ Page Creation	Yes	Yes	Yes
Regular Updates	No	No	Yes
Google + Button Integration	Yes	Yes	Yes
LinkedIn Profile Creation	Yes	Yes	Yes
LinkedIn Company Page Creation	No	No	Yes
Regular Updates	No	No	Yes
Photo Sharing	No	No	Yes

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Web 2.0 Profile Creation	No	No	Yes
Video Promotion			
YouTube Channel Creation	No	Yes	Yes
YouTube - Custom background design and CSS	No	Yes	Yes
Video Submission to Other Video Websites	No	No	Yes
Website Usability & Conversion			
Existing Website Designing Consultation	Yes	Yes	Yes
Landing Page Analysis	Yes	Yes	Yes
Enquiry Page Analysis	Yes	Yes	Yes
Enquiry Page Modification Suggestions	Yes	Yes	Yes
Mobile Compatibility Suggestions	No	No	Yes
Google Adwords			
Google Ads	No	30% of Ad Amount	25% of Ad Amount
Reporting			
Traffic Log Analysis	Yes	Yes	Yes
Keywords Ranking Report	Yes	Yes	Yes
Monthly Progress Reports	Yes	Yes	Yes

[Contact Us](#) for more information or queries.